

## A Message from Keith Upkes

### Why use outsourcing?

Chances are you are doing it already. Do you have an accountant or CPA prepare your business tax return? Do you have an attorney review your legal documents? Do you have a landscaper cut your grass or maintain the landscaping outside your office? If the answer is yes to any of these, then you are doing it already. You are using an outsource service.

Consider outsourcing anything that isn't core to your business. These usually are critical processes in the company that the owner is not interested in doing or are not good at doing or most often they do not have the time resources to adequately perform these tasks. When this is the case, turn them over to the experts.

Business owners are always concerned about the cost of an outsourced professional. *"We can do that ourselves and save money."* Consider the hidden costs of inefficiency, errors, inadequate data reporting and lost opportunity because you are spending valuable time resources on something that is not core to your business. An outsourced professional can be very efficient thus valuable in performing these tasks.

If you have a process that requires a high time investment with no yielded return, then consider using an outsourced professional. The benefits of outsourcing are significant. Leave the accounting and financial management to us and focus on your core processes.

The Upkes Group is a highly trained and experience group of accounting professionals.